

The Middle Path

The Middle Path viewpoint rests on the assertion that the end goal vision for both the organic trade and the organic movement is the transformation of agriculture from conventional agri-business to sustainable regenerative methods that don't undermine our planetary life support systems. The means for accomplishing this transformation is continual and incremental use of alliances and resources that are practical for implementation at each particular point in time.

Despite our urgent concerns about the need to move quickly to make organic the dominant paradigm in agriculture, we understand that at times, "slower is faster". That is, sometimes we need to accept that progress on an issue cannot

proceed at our ideal pace without putting at risk elements of organic infrastructure that are very difficult to recoup if lost.

In such cases, rather than charting a path that may damage existing organic systems or unduly risk precious resources and relationships, taking the "Middle Path" means strategizing across organic stakeholders on incremental steps as our immediate goal while simultaneously and purposefully laying the foundation for the next progressive action toward reaching our larger end goal. This will necessitate trust, transparency, systems thinking and resolve amongst all of us—to focus our battle outward, rather than inward.