

Sustaining & Succession



Setbacks are catalysts for next steps
Right-hires
Improve
Define
Rigorous quality standards
Vigilance
Build team(s)
Becoming relevant
Orient
Create
Invent
Build mutual-relationships
Right-place/time
Structure that supports capital needs and mission
System & reporting mechanisms
Communicate & clarify
Chance & luck
Triple-Bottom-Line model
Boot-strapped
Create process
Disciplined monitoring (cash-flow)
Error
Trial &

Creation



The Special Sauce for Leading Independent Organic Businesses